

Fall Event 2022

A Celebration & Fundraiser

Sponsorship Packet

October 20th, 2022
5:30-7:30pm (tentative)
UW Center for Urban Horticulture

Opportunities for supporting the only
Paralysis Exercise Therapy Center in the
Northwest, as our community gathers
together for the first time in three years.



About Us

Mission:

To provide intensive exercise therapy that strengthens and supports people living with paralysis, and their families, to maximize health and improve quality of life.

Experience:

With a focus on maximizing day-to-day function and increasing independence, Pushing Boundaries works hard to help 'level the playing field' for our clientele. Starting with a targeted, client-specific intake, we provide each client with a unique exercise therapy-based rehabilitative plan to support reaching their goals.

As a broader resource to the paralysis community as a whole, our online resource center is available 24 hours a day, providing links to community tools for everything from financial planning, to transportation, to equipment resources.

70,000

Hours of Exercise Therapy Provided,
since opening in 2005.

1,181

Number of clients served, since
opening in 2005.

453

Average visits, per month, to our online
resource center.



Our Community

Clients:

Our clients navigate a variety of diagnoses/conditions.

- *Acute Incident Conditions/Diagnoses:* These clients had a specific, life-altering event that directly led to their current condition. Examples: Spinal Cord Injury (SCI), Traumatic Brain Injury (TBI), Stroke
- *Degenerative Diagnoses:* These clients have been diagnosed with a neurological disorder which impacts movement and motor control- typically with an increase in severity of symptoms as the disease progresses. Examples: Multiple Sclerosis, Parkinson' Disease
- *Congenital Diagnoses:* These clients were born with a condition of the central nervous system that negatively impacts movement and motor control. Examples: Cerebral Palsy, Spina Bifida

97%

Percentage of clients meeting at least one goal within the Goal Attainment Scaling: 2021

72%

Percentage of clients achieving at least one Activity of Daily Living Independence Milestone: 2021

29%

Percentage of clients self-identified as a racial or ethnic minority: 2021

14-78

Age range of active clients: 2021

Our Community

Supporters:

Ranging from former clients and family members, to community leaders and senators, Pushing Boundaries' supporters represent a broad swath of the Pacific Northwest community.

Our myriad of diagnoses and conditions that we work with touch almost everyone—making our work important to the community as a whole. Our uniqueness in the rehabilitation landscape makes us a resource and touchpoint throughout the neurological rehabilitation community.

65%

Percentage of Therapy Services costs covered by out-of-pocket client rates

35%

Percentage of Therapy Services costs covered by community support

20%

Increase in operating costs since 2019

11%

US inflation, 2019-2022

0%

Increase in Pushing Boundaries client rate since 2019

Our Event

Onsite Audience:

Existing and new supporters and clients will gather for a happy hour event that includes a silent auction, live auction, community stories, supporter acknowledgement and the presentation of the 2nd Annual Allan Northrup Award, to our long-time advocate, (the recently retired) Columbia Bank Senior Vice President, Rebecca Kost.

Beer, wine, non-alcoholic beverages, and hors d'oeuvres will be served.

Marketing Audience:

The event and its sponsors will be highlighted through out the summer to our community newsletter recipients, our social media audiences, and our website visitors. Major Sponsors will be included in all press releases.

800+

Newsletter and email invitation recipients
(average newsletter open rate: 44%)

885

Instagram Followers

2,345

Facebook Followers

150

Onsite Event Guests

Your Support

Your Corporate or Organizational Support covers the cost of the event, allowing individual attendees to donate directly to client care. Both types of contributions are vital to continuing our services, and keeping client rates accessible for the many.

\$5,000



\$5,000
HOSTING SPONSOR

Hosting Sponsors are highlighted in every aspect of event promotion, including email marketing, social media, and print media. They are also featured in key organization-level advertising. They are invited to participate in the event programming, and have a featured menu item named after them at the event.

\$2,500
MAJOR SPONSOR



\$2,500

Major Sponsors also enjoy public acknowledgment at every opportunity. In addition, they will be featured extensively in all event media, and receive a public tribute during the event presentation.

\$1,000



\$1,000
SUSTAINING SPONSOR

Sustaining Sponsors are featured and highlighted in all advertising and promotional material, including those at the event.

\$500
PARTNER SPONSOR



\$500

Partner Sponsorship is available to other non-profit organizations and small businesses who want to show their support to the Pushing Boundaries Community.

Next Steps

Your Brand, Our community.

Do you want to help strengthen our clients?



Contact Us

Associate Director Michael LaTour (michael@pushing-boundaries.org) is ready to answer any questions and help you navigate your sponsorship.

Coordinate



We'll work with your team to receive logos, messaging, and other branding tools to represent your company best. Do you want to provide swag? We'll work with you on that, too!



Other Options

Is sponsorship not an option for 2022? Perhaps you'll consider joining us at the celebration, and learning more about Pushing Boundaries?

We are also collecting Auction Items. Reach out to Michael for more information.

Join our Community

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