2-Color Spot Printing

Note: The “C” next to the Pantone number represents the “coated” texture of the paper. The “U” next to the Pantone number represents the “uncoated” texture of the paper.

4-Color Process Printing

Note: C= Cyan, M= Magenta, Y=Yellow, B=Black
Two Color Screen Printing

Note: If only one color printing is available, the color for the identifier in positive reproduction is black on white or PMS 555 U (green) on white. No other positive one-color treatment is permitted. The “U” next to the Pantone number represents the “uncoated” texture of the paper.

Note: Use only on two color screen printing, e.g. on fabric, ceramic, or plastic. The “C” next to the Pantone number represents the “coated” texture of the paper and is used for color matching purpose.
One Color Screen Printing

**Black**

*Note: Use only on one color screen printing, e.g: on fabric, ceramic, or plastic.*

Reverse Printing

**White**

*If positive reproduction against a white or light-colored background is inconsistent with the overall composition of a communication, the reverse presentation on any solid color background (shown here for example) is acceptable.*