

**PUSHING**  
*Forward*  
2023 FUNDRAISER

**EAT**  
**DRINK**  
*Give*

**SPONSORSHIP  
OPPORTUNITIES**

SEPTEMBER 29TH, 2023 | 6:30pm  
UW CENTER FOR URBAN HORTICULTURE

**PUSHING**  
**BOUNDARIES**

*Paralysis Therapy Center*





# ABOUT US

## Mission:

To provide intensive exercise therapy that strengthens and supports people living with paralysis, and their families, to maximize health and improve quality of life.

## Experience:

With a focus on maximizing day-to-day function and increasing independence, Pushing Boundaries works hard to help 'level the playing field' for our clientele. Starting with a targeted, client-specific intake, we provide each client with a unique exercise therapy-based rehabilitative plan to support reaching their goals.

As a broader resource to the paralysis community as a whole, our online resource center is available 24 hours a day, providing links to community tools for everything from financial planning, to transportation, to equipment resources.

# 73,500

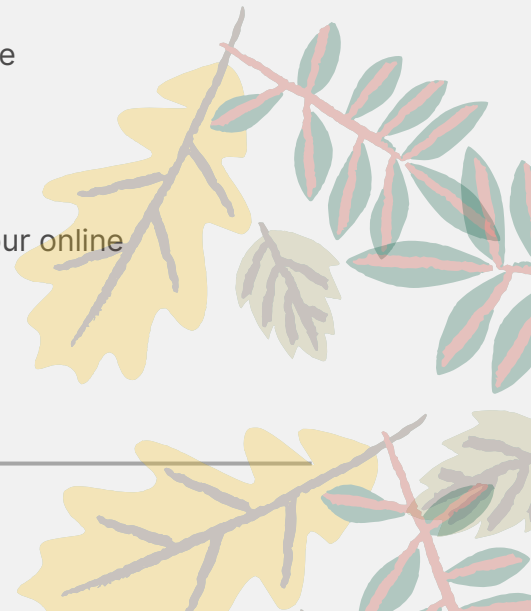
Hours of Exercise Therapy Provided, since opening in 2005.

# 1,200

Number of clients served, since opening in 2005.

# 433

Average visits, per month, to our online resource center.





# OUR COMMUNITY

## Clients:

Our clients navigate a variety of diagnoses/conditions.

- **Acute Incident Conditions/Diagnoses:** These clients had a specific, life-altering event that directly led to their current condition. Examples: Spinal Cord Injury (SCI), Traumatic Brain Injury (TBI), Stroke
- **Degenerative Diagnoses:** These clients have been diagnosed with a neurological disorder which impacts movement and motor control- typically with an increase in severity of symptoms as the disease progresses. Examples: Multiple Sclerosis, Parkinson' Disease
- **Congenital Diagnoses:** These clients were born with a condition of the central nervous system that negatively impacts movement and motor control. Examples: Cerebral Palsy, Spina Bifida

**3516**

Number of Exercise Therapy Hours provided in 2022 (14% increase over 2021)

**196**

Number of client goals met in 2022 (30% increase over 2021)

**30%**

Percentage of clients self-identified as a racial or ethnic minority: 2022

**14-82**

Age range of active clients: 2023







**Supporters:**

Ranging from former clients and family members, to community leaders and senators, Pushing Boundaries' supporters represent a broad swath of the Pacific Northwest community.

Our myriad of diagnoses and conditions that we work with touch almost everyone—making our work important to the community as a whole. Our uniqueness in the rehabilitation landscape makes us a resource and touchpoint throughout the neurological rehabilitation community.

**65%**

Percentage of Therapy Services costs covered by out-of-pocket client rates

**35%**

Percentage of Therapy Services costs covered by community support

**16%**

Increase in operating costs since 2019

**11%**

US inflation, 2019-2022

**\$60**

Amount subsidized by community support, per therapy hour





# OUR EVENT

## Onsite Audience:

Existing and new supporters and clients will gather for a happy hour event that includes a silent auction, live auction, community stories, supporter acknowledgement and the presentation of the 2nd Annual Allan Northrup Award, to our long-time advocate, (the recently retired) Columbia Bank Senior Vice President, Rebecca Kost.

Beer, wine, non-alcoholic beverages, and hors d'oeuvres will be served.

## Marketing Audience:

The event and its sponsors will be highlighted through out the summer to our community newsletter recipients, our social media audiences, and our website visitors. Major Sponsors will be included in all press releases.

**850+**

Newsletter and email invitation recipients  
(average newsletter open rate: 44%)

**950**

Instagram Followers

**2,311**

Facebook Followers

**150**

Onsite Event Guests



# YOUR SUPPORT

## LEVELS OF SPONSORSHIP



PRESENTING SPONSOR  
\$10,000

- Marquee-level acknowledgment on ALL advertising and at the event
- Extensive pre-event social media and email marketing
- Participation in the evening program (if desired)
- Tickets and reserved seating for up to 10 guests
- Front-Page website presence for one year
- Exclusive Industry Rights
- Marquee Sponsor 'Swag Bag' for attendees



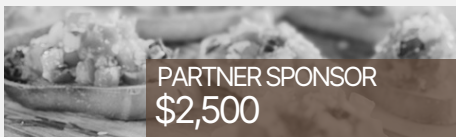
CHAMPION SPONSOR  
\$7,500

- VIP-level acknowledgment on ALL advertising and at the event
- Extensive pre-event social media and email marketing
- Featured menu item named for your organization (if desired)
- Tickets and reserved seating for up to 8 guests
- Front-Page website presence for one year
- Exclusive Industry Rights



MAJOR SPONSOR  
\$5,000

- Prominent acknowledgment on ALL advertising and at the event
- Extensive pre-event social media and email marketing
- Tickets for up to 6 guests
- Front-Page website presence leading up to event



PARTNER SPONSOR  
\$2,500

- Featured acknowledgment on ALL advertising and at the event
- Extensive pre-event social media and email marketing
- Tickets for up to 4 guests



CONTRIBUTING SPONSOR  
\$1,000

- Featured acknowledgment on key advertising and at the event
- Pre-event social media and email marketing
- Tickets for up to 2 guests



COMMUNITY SPONSOR  
\$500

- Acknowledgment on key advertising and at the event
- Pre-event social media and email marketing
- Tickets for up to 2 guests

## OUR 2022 SPONSORS



Compassionate counsel, tough advocacy™



# Next Steps

Your Brand, Our community.

Do you want to help strengthen our clients?



## Contact Us

Development Director Ellen Sontra ([ellen@pushing-boundaries.org](mailto:ellen@pushing-boundaries.org)) is ready to answer any questions and help you navigate your sponsorship.

## Coordinate



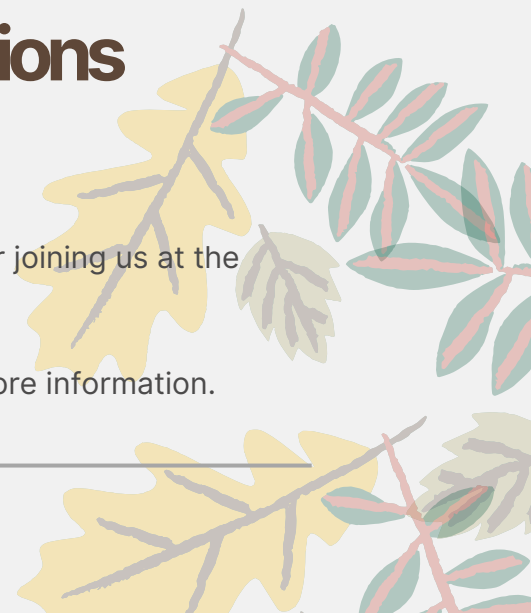
We'll work with your team to receive logos, messaging, and other branding tools to represent your company best. Do you want to provide swag? We'll work with you on that, too!



## Other Options

Is sponsorship not an option for 2023? Perhaps you'll consider joining us at the celebration, and learning more about Pushing Boundaries?

We are also collecting Auction Items. Reach out to Ellen for more information.



# JOIN OUR COMMUNITY

Pushing Boundaries  
4162 148th Ave NE  
Redmond, WA 98052

425-869-9506  
[www.pushing-boundaries.org](http://www.pushing-boundaries.org)

Teri Mayo, LMT  
*Executive Director*  
[teri@pushing-boundaries.org](mailto:teri@pushing-boundaries.org)

Ellen Sontra  
*Development Director*  
[ellen@pushing-boundaries.org](mailto:ellen@pushing-boundaries.org)

Kristen Knight  
*Programs Manager*  
[kristen@pushing-boundaries.org](mailto:kristen@pushing-boundaries.org)

